



WORLD CLASS FITNESS SOLUTIONS: MIDDLE EAST DISTRIBUTOR

✉ INFO@MEFITPRO.COM

☎ +971 4 323 3232

🌐 WWW.MEFITPRO.COM

RETAILED GLOBALLY



SPORTCHEK



bloomingdale's



IT'S A COMMUNITY

TRX is trusted by premier athletes, professional trainers, enthusiasts, and even beginners to deliver results against any fitness goal.



PROFESSIONAL SPORTS TEAMS

250,000

TRX PROFESSIONALS



EVERY BRANCH OF MILITARY

1 MILLION

SOCIAL FOLLOWERS



**OLYMPIANS AND
MMA FIGHTERS**

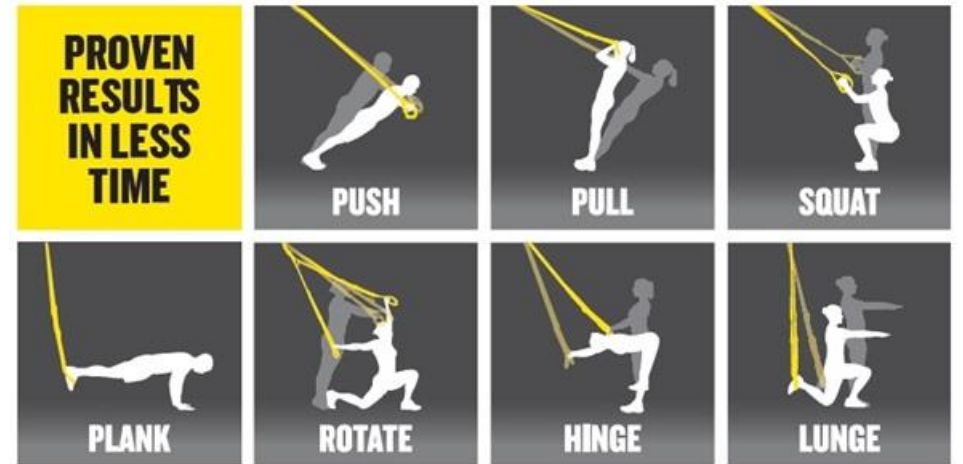
40,000

GYMS

INTRODUCING THE NEW **TRX** *MOVE* SYSTEM



TRX MOVE System is for those beginning their fitness journey so they can move better in life and sport. If you want to burn fat, build muscle, develop a strong core and increase mobility the TRX MOVE System is the next tool to put in your fitness bag.



7 Simple movements = 100's of Exercises

Progress into hundreds of different exercises by simply using your bodyweight

PACKAGING

Translated in 7 languages!

English, German, French, Italian, Spanish, Japanese and Mandarin



**INCLUDES 6 FREE INTRODUCTORY
TRX VIDEO WORKOUTS**

15 MINUTE WORKOUTS TO GET YOU FIT QUICK



DOWNLOAD AT [TRXTRAINING.COM/MYLOCKER](https://www.trxtraining.com/mylocker)

WHAT'S INCLUDED

A. TRX MOVE SUSPENSION TRAINER™

B. 6 WORKOUT DOWNLOADS

C. WORKOUT POSTER IN 7 LANGUAGES

D. SUSPENSION ANCHOR

E. DOOR ANCHOR

F. MESH CARRY BAG



INTRODUCING THE NEW



SWEAT
SYSTEM



If you want to take your fitness journey to the next level with TRX Suspension Training[®], the TRX SWEAT System is for you! With fun, versatile workouts to help you burn fat, build muscle, increase mobility, and develop a strong core, the TRX SWEAT System will help you achieve your fitness goals anywhere you go.

INCLUDES 6 MONTHS FREE ON THE TRX APP + 6 FREE TRX VIDEO WORKOUTS!

15 MINUTE WORKOUTS TO GET YOU FIT QUICK

 [DOWNLOAD AT TRXTRAINING.COM/MYLOCKER](https://www.trxtraining.com/mylocker)



Individualized in-ear audio cueing by world-class coaches

Multi-modality workouts

Syncs with major wearables

Open source sound for user to add own music

Training programs include Running, Suspension Training, Yoga, Cycling, and Functional Training

6 months membership included

WHAT'S INCLUDED

A. TRX SWEAT SUSPENSION TRAINER™

B. 6 WORKOUT DOWNLOADS

C. WORKOUT POSTER

D. SUSPENSION ANCHOR

E. DOOR ANCHOR

F. MESH CARRY BAG



INTRODUCING THE NEW

TRX[®] PRO SYSTEM



The TRX[®] PRO KIT is used by professional athletes, trainers and coaches who want a training solution that deliver scalable workout sessions to build strength and lean muscle through mastering foundational movements.

Based on 12 years of feedback and testing, the new TRX[®] PRO KIT provides a perfect mix of gear and training content for the fitness professional to use in their business. This Suspension Trainer[™] is designed with extra durability for high volume use, includes a locking carabiner to deter theft, rubber handles for easy cleaning and nine custom workouts. These workouts include a 45 minute instructional video designed to teach professionals training techniques.

NEW FEATURES



NEW PADDED TRIANGLES

Larger and padded for increased comfort.



NEW ANTIMICROBIAL HANDLES WITH MICROBAN[®] TECHNOLOGY

Stop the spread of bacteria.



NEW ADJUSTABLE FOOT CRADLES

Anti-slippage and cushy padding for an enhanced member experience.

TRX[®] PRO SYSTEM



WHAT'S INCLUDED

A. TRX[®] PRO SUSPENSION TRAINER[™]

Workout anywhere with clients.

B. TRX XTENDER

Secure the TRX[®] Suspension Trainer[™] or Anchor to high or oversized anchor points.

C. TRX SUSPENSION ANCHOR

The Suspension Anchor allows you to hang the TRX[®] Suspension Trainer[™] anywhere

D. TRX DOOR ANCHOR

Set up your TRX[®] Suspension Trainer[™] on any sturdy door.

E. DIGITAL CONTENT

Use your key to access your workouts at [TRXtraining.com/mylocker](https://www.trx.com/training/mylocker).

F. MESH CARRY BAG

Take your TRX[®] Suspension Trainer[™] with you, anywhere, in this convenient storage bag.



ANCHOR MOUNTS



TRX XMount

This durable, discrete mount allows you to easily create a professional-quality training station almost anywhere. Use inside your house, your garage, off the porch, in the backyard. The 4.5-inch diameter plate is made of rugged steel and attaches easily to walls, vertical studs, or overhead beams to create a rock-solid anchoring point for all TRX Training products. Includes two wood lag bolts. Available in grey or white.



ANCHOR MOUNTS

TRX Invizi-Mount

Picture hanger or TRX anchor? The answer is both. Instantly turn any room into a home gym with the TRX Invizi-Mount. Simply install this sturdy steel plate to a load-bearing wall, hook up your TRX Suspension Trainer and get to work with no limitations to your movements. Once you've completed your workout, the Invizi-Mount morphs into a functional wall hanger for your favorite photos or artwork.



Commercial Functional Training Tools – E Commerce



TRX MEDICINE BALL



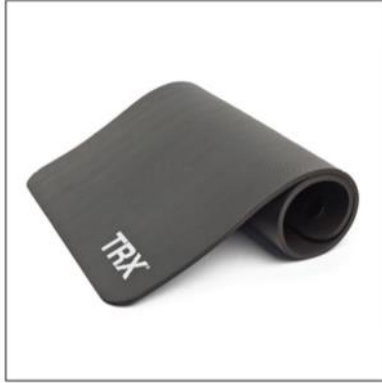
TRX SLAM BALL



TRX KETTLEBELL



TRX CONDITIONING ROPE



TRX MAT



TRX PLYO BOX



TRX STRENGTH BANDS



TRX MINI BANDS



TRX FOAM ROLLER



POS Visual Merchandising





Local Retail Activations

Next level of Fitness Campaign



Women's Campaign



Community Activations





BLOOMINGDALES ACTIVATION

- TRX first ever consumer activation
- 8 weeks, 4 biggest locations (2 in NYC, SF, LA), 120 FREE classes
- Estimated 3.6M impressions during activation





Lindsay Vonn
USA Olympic & World Champion Skier



Izabel Goucart
Super Model



Kevin Durant
NBA & USA Olympic Basketballer

CELEBRITIES USING TRX